

Plaza Community Services

# Ritmo, Chistes Y Chanclazos

FRIDAY, JUNE 14TH

Millennium Biltmore Hotel

506 S Grand Ave  
Los Angeles, CA 90071

Reception and Silent Auction 6pm - 7pm  
Dinner and Program 7pm - 9pm

## HONOREES

**RON HERRERA**



Teamsters  
International Vice President of  
the Western Region

**MAUREEN A. KINDEL, Ed.D.**



Founder  
Kindel Gagan

**PETER TAYLOR**



President  
ECMC Foundation



## **History of Plaza Community Services**

In 1905, Plaza Community Center was established on historic Olvera Street in downtown Los Angeles. Plaza was founded by the Methodist Episcopal Church to provide leadership training, educational and social programs, medical services, and recreational activities to the Los Angeles community. In addition to these services, Plaza has provided legal, housing, and labor advocacy for more than 110 years, ensuring that Los Angeles residents are treated equitably in their personal and professional lives. In 1954, Plaza moved from Downtown Los Angeles to East Los Angeles communities, where it continues its services today.

On July 28, 2007, Plaza Community Center changed its name to Plaza Community Services. The Board of Directors of Plaza was compelled to make this change as it reflects the broad spectrum of services that Plaza provides and the large geographic range in which Plaza operates. The Board and Staff of Plaza Community Services are excited to continue providing preeminent service delivery and advocacy to those who are in need.



## **Early Childhood Education**

Plaza Community Services has multiple Child Development locations as well as the Family Child Care Home Education Network. Programs provide child development services for children between the ages of six weeks and five years old in licensed child care centers. They enhance and support early learning settings to provide developmentally appropriate activities as well as comprehensive and continuous childhood services for children and their families. Early childhood education programs give priority to children who have been abused, neglected, referred by the court as well as children of low-income parents who work, attend school, are incapacitated, seeking permanent housing or seeking employment. These programs increase access to high-quality, full-day, full-year child care for families.

## **Family Services**

These programs provide high quality intervention and prevention services to children and families to reduce the risk of child abuse and neglect. Skilled staff partner with families to assess their specific circumstances and develop a comprehensive treatment plan to meet the needs of each family. Plaza offers a wide range of educational and supportive services to empower families to create positive change in their lives. .

Programs Include:

- Anger Management Education
- Domestic Violence Education
- Mental Health Services
- Parent Education
- Self-Care Education



## **Fathers in the Classroom**

Fathers in the Classroom takes the anxiety out of fathers participating in their children's schools by making program enrollment and participation easy. This program is rooted in the principle that the presence of fathers in their children's schools makes a significant and positive impact on a child's grades and behavior, leading to long-term academic and vocational success. This program began in Los Angeles and has been designed with sufficient flexibility to adapt linguistically and culturally diverse populations on a national level. In addition to getting fathers into

their children's classrooms, this program offers fathers access to resources such as financial literacy and linkages to a network of services. These resources are a critical component of the program as they address underlying issues that are keeping fathers out of the classroom.

## **Parents as Teachers Select Home Visitation Program**

The Select Home Visitation program is a voluntary program made up of Parent Educators that develop educational planning guides to address a family's needs. The Parent Educators use an early childhood home visitation model and emphasize parent-child interaction, development-centered parenting, and family well-being as they deliver services to families. This program is designed to increase parents' knowledge of their child's health and development, school readiness and need for parent involvement.

# Plaza Community Services

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East Los Angeles College

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Plaza Community Services

[www.plazacs.org](http://www.plazacs.org)

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AWARD ACCEPTED BY

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Córdoba Corporation

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Speaker of the California State Assembly



# Ritmo, Chistes Y Chanclazos

## **SPONSORSHIP OPPORTUNITIES**

### **PLAZA VANGUARD (\$50,000)**

- Platinum Seating for Forty (40) guests
- Event Co-Presenter
- Opportunity for on-stage presentation of award and photo opportunity with Honoree
- Recognition as PLAZA VANGUARD from the stage
- Logo on Press Wall/Step and Repeat
- Inclusion of special message in Event Program Book
- Full-page, Color Ad on back cover of Event Program Book
- Prominent product placement during event
- Opportunity to provide branded items to event guests
- Logo on Event Donor Reel
- Logo in Event Program Book
- Logo on [www.plazacs.org](http://www.plazacs.org) homepage with link to company website
- Feature Story on Plaza website for one (1) month
- PLAZA VANGUARD recognition for one (1) year at all Plaza events

### **PLAZA DIGNITARY (\$35,000)**

- Gold Seating for Thirty (30) guests
- Opportunity for on-stage presentation of award and photo opportunity with Honoree
- Recognition as PLAZA DIGNITARY from the stage
- Logo on Press Wall/Step and Repeat
- Prominent 2-page, Color Ad in Event Program Book
- Opportunity to provide branded items to event guests
- Logo on Event Donor Reel
- Logo in Event Program Book
- Logo on [www.plazacs.org](http://www.plazacs.org) home page with link to company website
- Feature Story on Plaza website for one (1) month
- PLAZA DIGNITARY recognition for one (1) year at all Plaza events

### **PLAZA INNOVATOR (\$25,000)**

- Silver Seating for Twenty (20) guests
- Recognition as PLAZA INNOVATOR from the stage
- Logo on Press Wall/Step and Repeat
- Prominent 2-page, Color Ad in Event Program Book
- Opportunity to provide branded items to event guests
- Logo on Event Donor Reel
- Logo in Event Program Book
- Logo on [www.plazacs.org](http://www.plazacs.org) home page with link to company website
- Feature Story on Plaza website for one (1) month
- PLAZA INNOVATOR recognition for one (1) year at all Plaza events

### **PLAZA VISIONARY (\$15,000)**

- Bronze Seating for Fifteen (15) guests
- Recognition as PLAZA VISIONARY from the stage
- Full-page, Color Ad in Event Program Book
- Opportunity to provide branded items to event guests
- Logo on Event Donor Reel
- Logo in Event Program Book
- Logo on [www.plazacs.org](http://www.plazacs.org) partner page with link to company website
- Feature Story on Plaza website for one (1) month

### **PLAZA PATRON (\$10,000)**

- Seating for Ten (10) guests
- Recognition as PLAZA PATRON from the stage
- Full-page, Color Ad in Event Program Book
- Opportunity to provide branded items to event guests
- Logo on Event Donor Reel
- Logo in Event Program Book
- Logo on [www.plazacs.org](http://www.plazacs.org) partner page with link to company website

### **PLAZA PARTNER (\$7,500)**

- Seating for Ten (10) guests
- Recognition as PLAZA PARTNER from the stage
- Half-page, Color Ad in Event Program Book
- Logo on Event Donor Reel
- Logo in Event Program Book
- Logo on [www.plazacs.org](http://www.plazacs.org) partner page with link to company website

### **PLAZA ADVOCATE (\$5,000)**

- Seating for Ten (10) guests
- Half-page, Color Ad in Event Program Book
- Logo on Event Donor Reel
- Logo in Event Program Book

### **FRIEND OF PLAZA (\$2,500)**

- Seating for Five (5) guests
- Logo on Event Donor Reel
- Logo in Event Program Book

### **PLAZA ALLY (\$1,000)**

- Seating for Two (2) guests
- Listing in Event Program Book

### **INDIVIDUAL TICKET (\$500 each)**

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## SPONSORSHIP RESPONSE FORM

Company/Organization Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company/Organization Name as it should appear on event materials: \_\_\_\_\_

Yes! I would like to support Plaza Community Services as a:

- Plaza Vanguard (\$50,000)
- Plaza Dignitary (\$35,000)
- Plaza Innovator (\$25,000)
- Plaza Visionary (\$15,000)
- Plaza Patron (\$10,000)
- Plaza Partner (\$7,500)
- Plaza Advocate (\$5,000)
- Friend of Plaza (\$2,500)
- Plaza Ally (\$1,000)
- Individual Ticket (\$500)

Your contribution is tax deductible as permitted by law; Federal Tax ID# 95-1691302

Please make check payable to  
PLAZA COMMUNITY SERVICES  
Return this form along with payment to:

**Plaza Community Services**

4018 City Terrace Drive • Los Angeles, CA 90063

For credit card payments, or additional information, please contact  
Cynthia Gutierrez • 310/464-7873 • info@thevinestragey.com

# LOGO AND ADVERTISING SPECIFICATIONS

**Full Page:**

**\$1,000**

Image area: 7.5" x 10"

**Quarter Page:**

**\$250**

Image area 3.7" x 5"

**Horizontal 1/2 Page:**

**\$500**

Image Area 7.5" x 4.95"

PLEASE SUBMIT ALL  
LOGOS AND ADS IN PDF  
OR JPG FORMAT  
HIGH RES AT 300 DPI

**DEADLINE FOR AD INCLUSION IN EVENT PROGRAM BOOK:  
MAY 31, 2019**